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## **Problem solving through original solution creation**

By Inus Dreckmeyr, CEO at Netshield South Africa

As a child it was easy to think that anything was possible. Even as a young creative, entering the tech industry 23 years ago, I was a strong believer in the possibility of creating my own solution to any problem I came across. As long as I had the drive, the vision and the tools to make it happen, I knew I could.

Perhaps, that is why Netshield South Africa was founded on a strong foundation of technological, optical, instrumentation, mechanical and electronic research and development. If myself or one of our engineers sees a problem, there is no way that we are going to sit around and wait for someone else to create a solution, we do it ourselves, because this way we know what the exact need is, what the specifications are and we can therefore develop a tailor-made solution for a specific problem.

It is this approach to problem solving that prompted the creation of the Netshield special development offering, which turns your ideas into working business solutions. In short, what special development offers you is the opportunity to tap into Netshield's team of qualified engineers and leverage their skills to assist you in developing, designing and architecting solutions for your business. It's the opportunity to turn your idea into a product.

## **No matter the industry, we can create an electronic solution**

What is defined as a workplace in South Africa can range from a sleek, air-conditioned office in Cape Town, to a dusty mine shaft, to being at the top of a crane on a building site in Sandton. The solutions required in each work environment vary and you shouldn't be limited to off-the-shelf solutions when what you may need is a solution that's tailor-made to suit your business and work environment.

The Netshield special development team has worked with companies in various industries to develop solutions. We've worked on noise analysis solutions for a large mining company, we've

developed tech solutions like specialised access control systems for data cabinets and we've also created renewable energy solutions that save power, and in the long run, money.

We specialise in and try our utmost to resolve our customer's business issues. The Netshield Special Development team will sit down with you and draft a specification according to your requirements, which you will then need to approve before we create the solution using our products. We can go from customising self-contained data cabinets, to developing software, to applications to mechanical design, to surge protection and environmental monitoring, virtually anything really.

### **The innovation platform**

Special development is more than just delivering a product to a customer. It's about working with our customers to create innovative, working business solutions that push industries forward and make it okay for businesses to want more than what is available to them off-the-shelf.

By working with your teams, the Netshield special development team can identify the functionality and specifications you require from a product, and is able to adapt this into an industry specific solution that caters for the market you operate in. We create a platform for innovation, because we know that no matter how old you are, you should be allowed to believe that you can turn your vision into a reality.